

SlipStream SP Web & Email Acceleration

SlipStream SP is a powerful web and email acceleration solution that enables ISPs, ASPs and Carriers to easily deliver a value-added service over existing dial-up and wireless networks at up to six times the normal speed. SlipStream's patented proprietary data compression algorithm reduces bandwidth and increases the speed of Internet access, creating an end-to-end solution that satisfies your customers' need for affordable speed and your need for new revenue opportunities.

Jacob Ziv, a co-founder of the Lempel-Ziv code, describes the work of SlipStream's Dr. Yang as an "elegant and efficient" innovation that has the potential to "significantly outperform" his own famous Algorithm. "This is indeed a very

significant result," says Ziv.

Technology Spotlight (October 2002)

"Technology like this has the potential to significantly elongate the life cycle of slower speed connections"

> Mark R. Goldston, Chairman and CEO, United Online

The SlipStream SP Advantage:

- Using SlipStream SP, you will reduce subscriber churn and increase profits
- ✓ SlipStream SP offers superior, patented technology and the best compression performance, with speed increases up to 6X faster than traditional dial-up
- ✓ SlipStream SP integrates seamlessly into existing architecture, allowing you to deliver effective high speed over existing dial-up and wireless networks with no infrastructure change
- ✓ SlipStream SP offers fast & flexible implementation for both service providers and your customers
- ✓ SlipStream SP also offers many value-added features that your customers want, including both Pop-Up & Ad Blockers
- SlipStream SP is a unique end-to-end business solution for ISPs, including flexible business models, full branding and superior customer service and support.
- SlipStream is focused on ISPs we understand your needs and never compete for subscribers!

Unsurpassed Results*

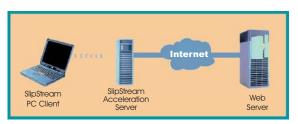
- ✓ Compressed text components of Web pages by 5X or more
- ✓ Compressed email messages & attachments more than 4.5X
- - *Veritest



Satisfying Your Need For Speed

What gets accelerated?

- ✓ Text data: lossless http, xml, java
- √ Graphics: lossey gif, tif, png, jpeg, etc.
- √ Flash: both text and graphics
- √ Banner Ads
- √ Web based email, including attachments
- ✓ POP3/SMTP Email



The Accelerator Server is, most frequently, located at the service provider's site, but it can also be located in a remote location - and still deliver greatly improved results!

How does it work?

The SlipStream platform is comprised of two components: a scalable, high-performance, configurable content acceleration server and a lightweight client software application. The SlipStream Accelerator Server retrieves data from the requested external web server using a high-speed Internet connection, then compresses and optimizes the content for the last mile trip.

SlipStream SP Server:

Ease of Deployment - no infrastructure change needed - implementation in under 2 weeks

Scalability and Load Balancing - no additional hardware to buy - easy to increase capacity and ensure proper resource utilization and uninterrupted service

System Compatibility - compatible with all thirdparty web applications, including commercial caching products, any authentication methods, dialers, and Parental Control and SPAM utilities

Object Caching- transparent data caching further enhances acceleration

System Security - includes access control features that grant access to authorized users only

Statistics Logging - maintains statistics on system performance levels, current number of users, peak users, access times, user information, and data transfer information.

SlipStream SP Client:

Single-Click Web Browsing

Lightweight Design - the client application installer is less than 1MB and total disk space once installed is only 5MB

Powerful User Controls - powerful content customization options, including intuitive image quality management and content filtering capabilities

Comprehensive Statistical Information - detailed information on the compression being achieved, in real-time for both downstream and upstream traffic

Extensive Compatibility:

- ✓ Full Windows support (95/98, ME, 2000, NT and XP) plus MAC OS-X and PDAs
- ✓ Extensive browser support (IE 4.0+, Netscape 4.0+)
- ✓ Supports multiple connectivity modes LAN, WAN, dialup, wireless, ISDN, FRAME
- ✓ Supports HTTP, POP3 and SMTP protocols

We've been proven the fastest!

Two recent independent reviews confirm that SlipStream SP is the fastest accelerated dialup solution. Links to these documents can be found on our web site, www.slipstreamdata.com.

O Veritest report (Nov. 03) SlipStream's Web Accelerator accessed first web pages more than 33 percent faster and improved average download times by almost 10 percent over the closest competitor
 ○ Wall Street Journal article (Jan. 04) - our client's uniquely branded product outperformed the competition in an independent head-to-head test

